



IHS LEASES COMp 80/2 TO PRODUCE TECHNICAL DOCUMENTS

Information Handling Services (IHS), headquartered in Denver, Colorado, has leased Information International's COMp 80/2 Universal Pagesetter at its Data Management Division located in Hawthorne, California. The system, to be delivered in June of this year, will be used for the purpose of producing technical documents predominantly for aerospace, automotive, heavy equipment, and government customers.

For the past ten years, the IHS Data Management Division has been using an Information International VideoComp 800 to generate these documents. Commenting on the acquisition of the advanced COMp 80/2, Wes Ball, IHS vice president and general manager, said, "The transition from the VideoComp 800 to the COMp 80/2 is intended to extend our typesetting capability, and to increase potential services provided by IHS. These advantages will be accomplished due to the accelerated speed of the COMp 80/2 over the VideoComp 800, which in turn results in increased production rates."

Mr. Ball further stated that the COMp 80/2 was chosen primarily for its ability to manipulate a broader range of text and line art integration onto COM (Computer Output Microfilm) -generated material. Line art is recorded in place with text, thus eliminating the step-and-repeat camera functions of putting text and line art onto separate frames of microfilm.

R.L. POLK & COMPANY LEASES INFORMATION INTERNATIONAL COMp 80 AND 800 PLATEMAKER

The Cincinnati division of R.L. Polk & Company, a printing and publishing firm headquartered in Detroit, Michigan, is leasing an Information International COMp 80 Microform Composition System and Model 800 Electrostatic Platemaker. The COMp 80 is being used to create and record forms. Statistical and numerical

data is subsequently registered onto these forms. Geographical maps are also being drawn and recorded on the COMp 80.

The Model 800 Electrostatic Platemaker projects the film output from the COMp 80 onto a paper master, or plate, which is used on multilith equipment to print a specified number of printed copies (ranging from six to several hundred). True-size hard copies are then shipped to the customers.

Prior to receiving the COMp 80 and 800 Platemaker, R.L. Polk was generating hard copy using pre-printed paper masters instead of film. Remarking on the advantages of the new equipment, Jack Arnett, assistant to the general manager, said, "We have a frequent and high volume of changes to our forms. With the Information International systems, we eliminated a paper stocking problem because we do not have to store pre-printed masters."

Mr. Arnett further stated that new and corrected forms can be created more quickly and at a lower cost using the Information International equipment.

PPI PAGESETS MAGAZINES & BOOKS WITH INFORMATION INTERNATIONAL EQUIPMENT

Information International's VideoComp 570 Pagesetter and 3600 Illustration Scanner have been installed at Publishers Phototype, Inc. (PPI), a typographical corporation located in Carlstadt, New Jersey. PPI services magazines such as *U.S. News and World Report*, *Newsweek*, *Esquire*, *Town & Country*, *Science Digest*, and *Electronic Design*. Viking Press, Hayden Publishing, Holt, Crown, Knopf, and Macmillan are some of PPI's book-publishing clients.

The VideoComp 570 and 3600 Illustration Scanner have automated PPI's former operation of manual page makeup and insertion of halftone photographs, a costly and time-consuming process. The systems produce fully composed pages of text, line art, halftones, rules and boxes that are transmitted via satellite to receivers available at printing plants in the Northeast, Midwest, South and Far West.

The concept of PPI gives publishers the ability to keyboard text on video display terminals at their headquarters. These terminals are electronically linked to PPI's main computer data base, so the customer can execute editorial makeup operations and transmit the results to PPI. To complete the production cycle, the Illustration Scanner and VideoComp 570 electronically insert artwork and halftones for in-house film production or transmission to a receiving printing plant where film is also reproduced electronically. Either process reduces production time significantly, and because of the quality, speed and capability of the composition system, last-minute client editing does not affect publication shipping deadlines.

As PPI's president, Stephen Server, emphasized during an interview about the importance of the new service to the publishing market, "This is the most technologically advanced system in computer composition today."

INFORMATION INTERNATIONAL STRENGTHENS SUPPORT SERVICES

In an effort to enhance its hardware and software support services, Information International has reorganized its staff as well as the present system of support operations.

Speaking in reference to the new support system, company president A.L. Fenaughty stated, "The establishment of a single support organization and the increased emphasis on software have been prompted by the success of the AIDS product line and the necessity to coordinate closely the hardware and software support activities."



Leroy Bell eagerly undertaking the challenges and responsibilities in his new role as director, customer support.

As an essential part of these staff changes, Leroy Bell began performance of new duties as director, customer support, on April 9, 1979. The function of customer support is to provide all software and hardware sup-

port services for the clients of Information International. The fulfillment of this obligation to clientele involves preshipment system assurance, system installation, customer training, and customer acceptance. Mr. Bell,

who joined Information International in April 1973, was previously affiliated with customer support functions at RCA Electronic Data Processing Division, DatagraphiX, and CalComp.

The reorganization in staff also involves Tom McCarthy, who has been with Information International since October 1970. In his new position as director, software support, Mr. McCarthy has assumed re-



Tom McCarthy, who will address all software delivery and support in his new position as director, software support.

responsibility for all software delivery and support for AIDS, the FR 80, and the COMp 80. This job consists of feature and performance enhancements, development of contract applications software, and documentation and support of existing software.

SEYBOLD REPORT ACCLAIMS INFORMATION INTERNATIONAL EQUIPMENT USE AT R.L. WHITE

The March 12, 1979, issue of *The Seybold Report* was dedicated to the R.L. White Company and its implementation of Information International's Automated Illustrated Documentation System (AIDS), which the report recognizes as a significant accomplishment in the graphic arts industry.

The Seybold Report is a bimonthly research publication, published by John and Jonathan Seybold, and is distributed to subscribers in the graphic arts field. It is acknowledged generally as an authoritative and objective source of information relating to new product developments in the highly automated printing and publishing industries. Each report is based upon investigations of a company's products and upon evaluation surveys among the company's customers.

The R.L. White Company of Louisville, Kentucky, publishes Multiple Listing Service books and *Homes Magazine* for the real estate industry. *Homes* is a monthly publication, also available to the public, in which homes for sale are advertised using photographs, with a description of each house. The company is presently undergoing automation and computerization of its production methods using Information International's AIDS.

Following are some comments published in *The Seybold Report* (SEYBOLD PUBLICATIONS, INC., Box 644, Media, Pennsylvania 19063):

"With this total system (AIDS), R.L. White was able to impact and significantly enhance almost every production operation, including copy management, copyfitting, typesetting, camera work, stripping, pasteup, archiving, and creation of display ads. The total system brought a better quality product, fewer manual steps, more supply savings, and more production capacity than improvements in each of the existing production departments could ever achieve.

"While Information International has long been noted as a high technology company, the R.L. White installation shows how such technology can be put to practical use....Only occasionally do we see a vendor and a commercial user work together to develop a system to satisfy common desires and goals.

"...R.L. White will be affecting the entire real estate communications industry. The input network, composition, and pre-press production methods of this transformation will also impact the graphic arts industry."

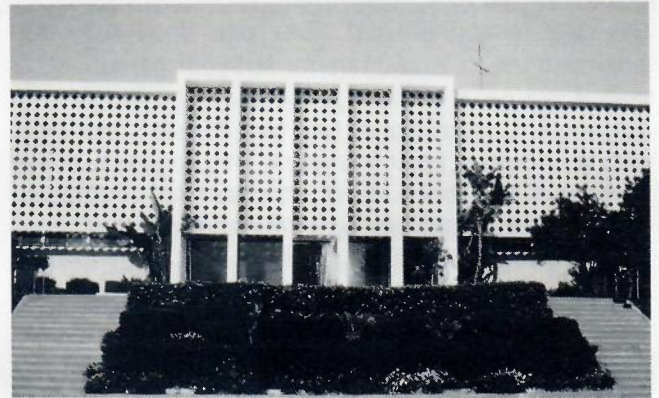
DEFENSE LOGISTICS ACQUIRES PAGESETTER & SCANNER FOR FEDERAL PUBLICATIONS

Information International's COMp 80/2 Universal Pagesetter and 3600 Illustration Scanner have been leased by Defense Logistics to produce various federal government publications. Based in Battle Creek, Michigan, Defense Logistics handles cataloging for government services and civil agencies in the United States, and also catalogs information for NATO. The combined sum of the data amounts to approximately 4.5 million items. Defense Logistics produces 100 million microfiche a year with this data.

Defense Logistics intends to use Information International equipment to generate merged text and photographs or line drawings simultaneously onto a single output. This will integrate the previous method used by Defense Logistics of producing text on a COM-generated microfiche and of producing illustrations, done by a step-and-repeat camera, on another microfiche. The manual system of matching illustrations with text will be eliminated.

"The COMp 80/2 and 3600 Illustration Scanner," states Joe Spinner of Defense Logistics, "will stop the double lookup process used in the past. If text calls for the illustrations, the user will not have to take the text fiche out of the reader and look up the illustration. The illustration would be directly next to the text."

INFORMATION INTERNATIONAL PURCHASES FACILITY



Attractive hillside grounds surround Information International's newly purchased home office facility, strategically located in Culver City, California.

The purchase of the home office facility of Information International by the company took place in February of this year. The building, which encompasses approximately 90,000 square feet, is situated on an attractive, eight-acre, hillside site.

The structure is located in Culver City, California, where its proximity to Los Angeles International Airport is a convenience for business travel by customers and employees as well as for shipment of equipment.

The Culver City facility has been the headquarters of Information International since 1974. When the organization initially began utilization of the building it recently acquired, that was the third Los Angeles location for Information International since the firm moved here in 1965.

Among the factors prompting the board of directors of Information International in their decision to purchase the property was the required additional investment in the facility improvements to support increased equipment production rates.

SERVICE AWARDS LUNCHEON HELD FOR INFORMATION INTERNATIONAL EMPLOYEES

Information International conducted the company's annual Service Awards Luncheon on April 18, at the Lobster House restaurant in Marina del Rey. The luncheon honored employees who have been with Information International for five and ten years. This year 24 employees joined the senior service group. Five-year awards were presented to 14 employees,

and ten-year awards to ten. Approximately 50 employees were in attendance, as previous five-year staff members were also invited to participate.

President A.L. Fenaughty presented the awards which consisted of silver pens with engraved initials for five-year personnel, and silver pen desk sets with engraved initials and dates for ten-year personnel.

Information International has had 95 staff members with service of at least five years. This continuity of key personnel has been most important to Information International's continued growth and to the high level of support to its installed systems.

SHAREHOLDERS TO HOLD ANNUAL MEETING IN BOSTON

Information International's annual shareholders meeting will be held this year at 10 a.m. on Wednesday, August 15, in the auditorium of the First National Bank of Boston, at Boston, Massachusetts. Operating results for the fiscal year ending April 30, 1979, are undergoing customary audit, therefore, the quarterly interim financial report is omitted from this issue. Operating results for fiscal 1979 will be published soon via a wire service release to financial publishers, and in the annual report, which will be mailed in late July.

DIVIDEND INCREASE ANNOUNCED FOR JULY, 1979

Citing continued improvement in earnings, the board of directors of Information International recently authorized an increase in the common stock dividend rate from seven to eight cents per share semi-annually. The first payment at the new rate will be made on July 30, 1979, and January 31, 1980, to shareholders of record July 15 and January 15 respectively. This increase marks the third consecutive annual rise in the company's dividend.

In reference to the announced increase, Terry Taugner, vice president, finance, stated, "The increased percentage in Information International's dividend rate reflects continued growth in earnings and profitability for the company."

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