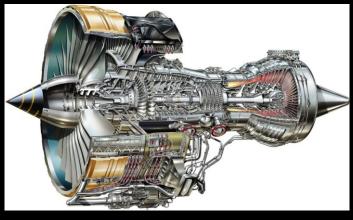


Cliff Brereton – Director, Hartree Centre









Better products, developed <u>faster</u> and <u>cheaper</u>







- Engineers
- Chemists
- Life Scientists
- Mathematicians
- Software Developers
- Data Scientists

Our People



- Collaborative R&D
- Software & Algorithms
- Training & Skills
- Platform as a Service

Our Services



Our Clients include



GlaxoSmithKline













JAGUAR



































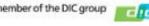


































































University of Chester





























4 Forces of Change



Industrial Engagement

- Funding models demanding economic impact
- Using existing computational modelling in industrial workflows
- Better outcomes, developed faster and cheaper
- New engagement models, delivery disciplines, cadence & language

Power

- Unprecedented scaling of systems needed
- Availability and Affordability
- Existing architectures are not sustainable
 - Moore's Law ending
- Emerging platforms and new Architectures
 - New languages, compilers, middleware and applications
 - Cloud

Big Data

- Open data is great but useless on its own
- Analytics is the key to
- *⊊yeje*ything will change
 - 3 V's
 - Internet of Things
 - Security standards
- Todays architectures will be obsolete in 5 years
- Emerging platforms and new Architectures
 - New algorithms, languages, compilers, middleware and applications

Democratisation

- Availability of skills will remain a bottleneck
- Science <u>and Knowledge</u> workers
- Build the Data Scientist in to the Machine / Software
- New ways of interaction
 - Speech
 - Visualisation
 - Mobile
- Emerging platforms and new Architectures
 - New algorithms, languages, compilers, middleware and applications



- Applying existing & new computational science industrial workflows delivers economic value
- Existing architectures no longer sustainable
- Analytics will realise the value of a data driven world



Summary



